

Australian Capital Territory

Government Agencies (Campaign Advertising) Exemption 2010 (No 2)

Disallowable instrument DI2010–188

made under the

Government Agencies (Campaign Advertising) Act 2009 Section 23 Exemptions (1), (2), (3) and (4)

EXPLANATORY STATEMENT

The *Government Agencies (Campaign Advertising) Act 2009* (the Act) Section 23 (1) (2) (c) states the Minister may exempt a campaign from the Act only if satisfied it is appropriate because of other extraordinary circumstances.

The failure of the Legislative Assembly to appoint an independent reviewer in accordance with the Act is an extraordinary circumstance and requires that any ACT Government exceeding \$40,000 will require an exemption from the Minister before proceeding.

In accordance with the Act I exempt the Land Development Agency Bonner Living Showcase (BLS) advertising campaign and notify the Legislative Assembly in writing through this instrument.

The (BLS) advertising campaign will inform the community and promote 12 display homes which feature six to eight star energy efficiency ratings and sustainable design.

The campaign has been scrutinised by an independent consultant and complies with the Act.