

Australian Capital Territory

Government Agencies (Campaign Advertising) Exemption 2010 (No 3)

Disallowable instrument DI2010–205

made under the

Government Agencies (Campaign Advertising) Act 2009 Section 23 Exemptions (1), (2), (3) and (4)

EXPLANATORY STATEMENT

The *Government Agencies (Campaign Advertising) Act 2009* (the Act) Section 23 (1) (2) (c) states the Minister may exempt a campaign from the Act only if satisfied it is appropriate because of other extraordinary circumstances.

The failure of the Legislative Assembly to appoint an independent reviewer in accordance with the Act is an extraordinary circumstance and requires that any ACT Government advertising campaign exceeding \$40,000 will require an exemption from the Minister before proceeding.

In accordance with the Act I exempt the ‘Canberra 2030 – Time to Talk’ advertising campaign and notify the Legislative Assembly in writing through this instrument.

The ‘*Canberra 2030 – Time to Talk*’ advertising campaign aims to motivate as many Canberrans as possible to provide their opinions on what they value about the city now, and what they want Canberra to look like in the future.

The campaign has been scrutinised by an independent consultant and complies with the Act.