

Australian Capital Territory

# Government Agencies (Campaign Advertising) Exemption 2011 (No 1)

Disallowable instrument DI2011–6

made under the

*Government Agencies (Campaign Advertising) Act 2009 section 23 (Exemptions)*

## EXPLANATORY STATEMENT

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The *Government Agencies (Campaign Advertising) Act 2009* (the Act) *Section 23 (1) (2) (c)* states the Minister may exempt a campaign from the Act only if satisfied it is appropriate because of other extraordinary circumstances.

The failure of the Legislative Assembly to appoint an independent reviewer in accordance with the Act is an extraordinary circumstance and requires that any ACT Government advertising campaign exceeding \$40,000 will require an exemption from the Minister before proceeding.

Section 3 of the instrument exempts ACT Health's opening of the new Canberra Hospital multi-level car park advertising campaign from the operation of the Act.

The advertising campaign is to advise the ACT community, patients and staff of Canberra Hospital about the staged opening of the new multi-level car park.

The campaign has been scrutinised by an independent consultant and complies with the Act.